



FOR IMMEDIATE RELEASE
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CALLING PEOPLE OF SYDNEY QUIT YOUR DAY JOB AND GET PAID TO DO WHAT YOU LOVE

Have you ever wanted to quit your day job and surf all day or become an expert waterfall chaser? An Australian company is calling Sydney locals to do just that... and get paid for it!

localyokl officially launched on the Gold Coast in March and is now seeking Guides in Sydney who want to offer authentic local experiences for tourists and visitors to the city.

Visitors can search for unique experiences on their website, book and pay to be paired up with their local. Anything from waterfall chasing to astrophotography are available for tourists to try.

Sydney Experience Creator Alex Pundyk says localyokl's core business is local experiences.

"We're an authentic Australian experience company, with real locals offering a glimpse into their hobbies and passions rather than offering traditional tours or fabricated experiences," Alex says.

"We already offer more than 150 experiences on the Gold Coast including cooking, surfing, photography and hiking experiences."

localyokl expect Sydney-siders will offer a range of experiences that will showcase the best their cosmopolitan home has to offer.

"If you've always wanted to get paid to do what you're passionate about then come join us. It can be anything from surfing with tourists all day to taking people on a foodie experience to your favourite Sydney cafe," Alex says.

localyokl Guides set their price and their availability and have the potential to make doing what they love their full-time job.

"Sydney is an international destination and we know that tourists will jump at the chance to experience Sydney like a local, with a local," Alex says.

The localyokl platform was created in 2016 when the founders became frustrated by the feeling of being herded like sheep through tourist attractions while on holidays.

"Our shared economy platform works and is growing in popularity every day. There is a real demand from travellers who are looking for a truly immersive experience," Alex says.

Sydney Guide registrations are now open. To sign up go to: localyokl.com

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